

ENGLISH TRANSLATION

PROPOSAL

AT THE 2014 ANNUAL GENERAL MEETING OF SHAREHOLDERS

Regarding: 2013 Profit Allocation and 2014 dividend advance

- Pursuant to the Law of Enterprise No. 60/2005/QH11 passed by the National Assembly of Social Republic of Vietnam on 29 November 2005;
- Pursuant to the Securities Law No. 70/2006/QH11 passed by the National Assembly of Social Republic of Vietnam on 29 June 2006;
- Pursuant to the Charter of Masan Consumer Corporation (the "Company").

We would like to present the 2014 Annual General Meeting of Shareholders the summary of business results of 2013 and retained earnings up to 31 December 2013 as follows:

Unit	VND
Net revenue	11.942.532.816.000
Profit before tax	3.964.355.629.000
Corporate Income Tax	(567.614.002.000)
Deferred Corporate Income Tax	(126.409.364.000)
Net profit after tax in the period	3.270.332.263.000
Net profit after tax attributable to equity shareholders of the Company in the period	3.095.773.602.000
Retained profits at the beginning of the period	2.728.678.625.529
Net profit after tax attributable to equity shareholders of the Company in the period	3.095.773.602.122
Extract funds at its subsidiaries	25.049.907.439
Retained earnings as of 31 December 2013	5.799.402.320.212
Extract funds at the Company	1.317.108.740
Dividend in the period	5.798.085.211.472
Retained earnings at the end of the period	0

We would like to present the General Meeting of Shareholders to approve the 2013 profit allocation and 2014 dividend advance of the Company as follows:

- To allocate to the bonus and welfare funds from the retained earnings of the Company as of 31 December 2013: VND1,317,108,740
- To distribute dividends in cash for 2013 and advance dividends for 2014 at a rate of 110% (VND11,000 per share): equivalent to VND5,800,695,010,000, of which dividend distribution for 2013 from the retained earnings of the Company as of 31 December 2013 is VND5,798,085,211,472 and dividend advance for 2014 from the retained earnings of the Company as of 31 March 2014 is VND2,609,798,528.

- Timing for payment and advance of dividends: proposed to be in Q2/2014. To authorize the BOD (and to approve the BOD to re-authorize the Chairman) to decide the relevant issues and implement the procedures to pay and advance dividends in accordance with the law.

Ho Chi Minh City, April 8, 2014

ON BEHALF OF THE BOARD

CHAIRMAN

(Signed and sealed)

NGUYEN DANG QUANG